



Sponsorship Opportunities

Dear Friend,

The Buddy Walk® was established in 1995 by the National Down Syndrome Society to celebrate Down Syndrome Awareness month in October and to promote acceptance and inclusion of people with Down Syndrome. Today the Buddy Walk® program is supported nationally by NDSS and organized at the local level by parent support groups, schools, and other organizations and individuals.

This year will be the 3rd annual Reach for the Stars Buddy Walk® and Family Fun Day here in Berks County. This year's event will be happening on Sunday, October 12, at noon. In 2013 we had over 700 members of our community join us in celebrating Down Syndrome awareness while raising over \$40,000 for programs and resources provided by the Reach for the Stars of Berks County, an initiative of the Eastern PA Down Syndrome Center.

The Buddy Walk® is a walk in which anyone can participate without special training. It is a day filled with family fun activities along with educators, therapists and vendors from our community willing to provide resources and share information as needed. Whether you have Down Syndrome, adore someone who does or just want to show your support, come and join the 2014 Reach for the Stars Buddy Walk® and Family Fun Day!!

Benefits of Sponsoring our Buddy Walk®

****In order to be recognized, all sponsorships types except for corporate teams must be received prior to print deadline, Friday, August 29, 2014****

Diamond Sponsor - \$7,500

Company name on all printed materials, company logo on T-shirt (prominent), table at Buddy Walk® to showcase your company and sell materials, sponsor-provided signage at the Buddy Walk, acknowledgment as Diamond sponsor day of the event, company logo on registration site, website and advertisement on Reach for the Stars Facebook page, 25 complimentary registered walkers (t-shirts included)

Gold Sponsor - \$5,000

Company name on all printed materials, company logo on T-shirt, table at Buddy Walk® to showcase your company and sell materials, sponsor-provided signage at the Buddy Walk, acknowledgment as Gold sponsor day of the event, company logo on registration site, website and advertisement on Reach for the Stars Facebook page, 15 complimentary registered walkers (t-shirts included)

Silver Sponsor - \$2,500

Company name on all printed materials, company logo on T-shirt, table at Buddy Walk® to showcase your company and sell materials, sponsor-provided signage at the Buddy Walk, acknowledgment as Silver sponsor day of the event, company logo on registration site, website and advertisement on Reach for the Stars Facebook page, 10 complimentary registered walkers (t-shirts included)

Bronze Sponsor - \$1,000

Company logo on T-shirt, table at Buddy Walk® to showcase your company and sell materials, sponsor-provided signage at the Buddy Walk, acknowledgment as Bronze sponsor day of the event, company logo on registration site, website and advertisement on Reach for the Stars Facebook page, 5 complimentary registered walkers (t-shirts included)

Friend - \$500

Table at Buddy Walk® to showcase your company and sell materials, advertisement on Reach for the Stars Facebook page, 2 complimentary registered walkers (t-shirts included)

Corporate Team

Companies and organizations are encouraged to form their own corporate teams. Teams may register (www.ds-stride.org/rfts) and each team member may sign up to join the corporate team individually and build their own support from friends, family, and co-workers.

In-Kind Donation

The success of the Buddy Walk® is in part because of the wonderful individuals, organizations, and companies who support the walk with donations of food, materials, and services. In-kind sponsors receive recognition on our website and the day of the event as long as the donations are confirmed prior to our print deadline, **Friday, August 29, 2014**.

If you choose to donate a basket, please include basket value (we ask \$75.00 or more in value) and collection details (location we can pick up and date). We are also asking that you please include only new items. We will not accept used or open items.

Would you support our efforts by becoming a 2014 Reach for the Stars Sponsor?

Please submit the attached sponsorship form or complete electronically at www.berksreachforthestars.org/our-sponsors/. Thank you in advance for helping us help our Buddies Reach for the Stars.

Sincerely,
Michele Peterson & Nicole Geloso
Co-founders of Reach for the Stars





Sponsorship Form

Sponsorship Registration is just a click away!

Feel free to skip this form and pay with your credit card online for the Reach for the Stars Buddy Walk® by following the link at www.berksreachforthestars.org/our-sponsors. Sign up online or register below by mail.



Company Name

Address

City State Zip

Phone number Ext. Fax

Email

Submitted by

Authorized Signature

Name and Title



SPONSORSHIP LEVELS

- Diamond Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Friend
- In-Kind Sponsor Merchandise donation: _____
- Corporate Team Team name: _____



Please email print quality/vector file to berks.reachforthestars@yahoo.com for promotional use.

The agreement, signed by a duly authorized representative of the company, and a check made payable to **Eastern PA Down Syndrome Center (on the memo line please indicate RFTS)** to:

**Reach for the Stars
PO Box 6090
Wyomissing PA, 19610**

All donations are tax deductible as the EPDSC is a non-profit 501(c)3 organization.



Reach for the Stars

PO Box 6090 | Wyomissing, PA 19610 | www.berksreachforthestars.org