



★ CELEBRATING 6 YEARS! ★
Reach for the Stars
Buddy Walk® and Family Fun Day
Sunday, October 8th, 2017



Sponsorship Opportunities

****In order to be recognized, all sponsorships types except for corporate teams must be received prior to print deadline, Friday, September 8, 2017****

Diamond Sponsor - \$7,500

- Company name on all printed materials
- Company logo on T-shirt (prominent)
- Table at Buddy Walk® to showcase your company and sell materials
- Sponsor-provided signage at the Buddy Walk
- Acknowledgment as Diamond sponsor day of the event
- Company logo on registration site, website and advertisement on Reach for the Stars Facebook page
- 25 complimentary registered walkers (t-shirts included)

Silver Sponsor - \$2,500

- Company name on all printed materials
- Company logo on T-shirt
- Table at Buddy Walk® to showcase your company and sell materials
- Sponsor-provided signage at the Buddy Walk
- Acknowledgment as Silver sponsor day of the event
- Company logo on registration site, website and advertisement on Reach for the Stars Facebook page
- 10 complimentary registered walkers (t-shirts included)

Friend - \$500

- Table at Buddy Walk® to showcase your company and sell materials
- Advertisement on Reach for the Stars Facebook page
- 2 complimentary registered walkers (t-shirts included)

In-Kind Donation

The success of the Buddy Walk® is in part because of the wonderful individuals, organizations, and companies who support the walk with donations of food, materials, and services. In-kind sponsors receive recognition on our website and the day of the event as long as the donations are confirmed prior to our print deadline, **Friday, September 8, 2017**.

If you choose to donate a basket, please include basket value (we ask \$50.00 or more in value) and collection details (location we can pick up and date). We are also asking that you please include only new items. We will not accept used or open items.

Would you support our efforts by becoming a 2017 Reach for the Stars Sponsor?

Please submit the attached sponsorship form or complete electronically at www.berksreachforthestars.org/our-sponsors/. Thank you in advance for helping us help our Buddies Reach for the Stars.

Sincerely,

Colleen Rodriguez, Nancy Henry, Donna Mattiuz or Karen Hess
Event Organizers of Reach for the Stars

(215) 805-7725

www.berksreachforthestars.org

berksreachforthestars321@gmail.com

Gold Sponsor - \$5,000

- Company name on all printed materials
- Company logo on T-shirt
- Table at Buddy Walk® to showcase your company and sell materials
- Sponsor-provided signage at the Buddy Walk
- Acknowledgment as Gold sponsor day of the event
- Company logo on registration site, website and advertisement on Reach for the Stars Facebook page
- 15 complimentary registered walkers (t-shirts included)

Bronze Sponsor - \$1,000

- Company logo on T-shirt
- Table at Buddy Walk® to showcase your company and sell materials
- Sponsor-provided signage at the Buddy Walk
- Acknowledgment as Bronze sponsor day of the event
- Company logo on registration site, website and advertisement on Reach for the Stars Facebook page
- 5 complimentary registered walkers (t-shirts included)

Corporate Team

Companies and organizations are encouraged to form their own corporate teams. Teams may register (www.ds-stride.org/berksbuddywalk) and each team member may sign up to join the corporate team individually and build their own support from friends, family, and co-workers.

